

The **7** Step Source Code behind successful and transformative leadership impact and results!

- **Ignite Transformational Leadership Change:** An engaging keynote speaker who brings a fresh perspective and energy, inspiring audiences with real-world stories and actionable strategies that create momentum for leadership transformation.
- **Prides Proven, Practical Tools:** Through the story of the *SUCCESS* Code evolution, a keynote to equip leaders with frameworks and techniques that can be immediately applied to drive immediate improvement in leadership effectiveness and business outcomes.
- **Foster a Culture of Purpose and Performance:** By challenging the common thinking on high-impact leadership behaviours and why candor, resilience, and a growth mindset - and empowering teams – is the path for leaders to achieve extraordinary results.

After a highly successful career at all levels of leadership and across multiple sectors, **Steve McNicholas** has now gone on to write, speak and coach on the insights, frameworks and methods first referenced in his book on the topic, **Unlocking the *SUCCESS* Code**. Steve's personal interest in 'leadership' led to the evolution of the proprietary **Seven Step Process**, and '**code blocks**' that underpin the **Leadership *SUCCESS* Code™** framework, enabling leaders to build engaged teams and deliver exceptional results for themselves, their teams and the wider business or organization.

A best-selling author with his first book, ***Recipe for Success***, a collaboration with New York Times Best-Selling Author, Jack Canfield and through his second book, ***Unlocking the *SUCCESS* Code™*** Steve McNicholas is considered by his audiences as much more of a practitioner than a guru!

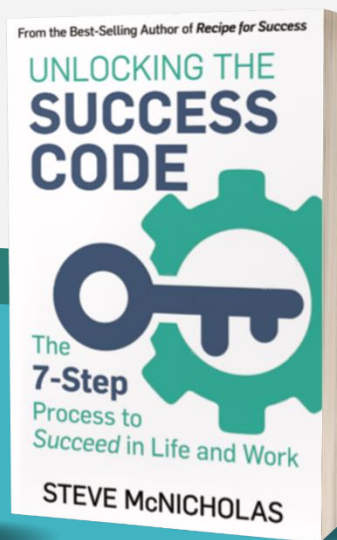
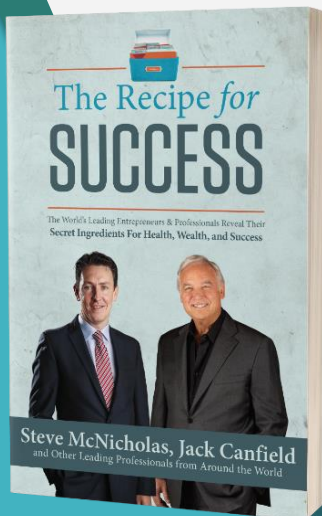
In writing his last book, and after a few years of personally researching 'what the very best do' as well as reflecting upon three decades of insights in his own career, he has been able to hone his research and methodology to the proprietary ***Leadership *SUCCESS* Code™*** **sequence** and is able to explain and help you overcome the challenges and issues facing today's business leaders striving to achieve and win.

Steve is a sought-after keynote speaker and is available to deliver his material via his keynotes, seminars and Accelerator programmes, designed to help attendees **Unlock the *Leadership *SUCCESS* Code™***, taking their performance, results and teams to the next level.




Steve McNicholas

*Two-time Author,
Speaker & Leadership Coach*



Contact Steve Now!

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*"My personal mission is to inform and inspire 1,000 leaders a year through the Leadership **SUCCESS Code**™ framework to help them build engaged teams and deliver extraordinary results together, again and again!" Steve McNicholas*

Testimonials

"Steve has clearly created a 'code for success.' I'm certain that applying what he speaks about today will help you in your journey to the goals you have for your business and life."

~ Brian Tracy

Author of Maximum Achievement

"An inspiring speaker who uses powerful and emotive stories to help highlight the significance of his message. He is clearly energized by his mission to help develop leaders win in life and in business!"

~ Chris Brindley MBE

Chairman of Rugby World Cup

"At last, a speaker who makes a confusing and complicated subject matter so easy to understand and apply. Seven powerful strategies to help us succeed more. Thank you!"

~ Paul Morris MBE

Founder and CEO, Addmaster Limited

Keynotes and Seminar Topics include:

- **How Brown Envelopes can make or break you in sales leadership - and how to deal with them!**
Discover the 30-year insights that enables and propels you to consistently achieve and succeed in business, in leadership and in life!
- **Unlocking the Leadership SUCCESS Code™: Understand it. Apply It. Sustain It....even in a crisis!**
The seven-step process of leadership achievement and success – focusing in on those themes most relevant with your audience
- **If You Want the Best Teams, then Develop the Best Leaders!**
Raise the awareness, insight and ability of your leadership team to consistently succeed using the Leadership SUCCESS Code™
- **Why SMART Goals don't work and why it's SYSTEMISATION that make the difference**
Steve explains why corporate goals are designed to fail and why it is 'systemisation' that leadership must focus upon to unlock wins
- **What the Top 10% of Leaders Do in a Crisis or Challenge, that the Rest of Us Just Don't?**
Why the key attributes of ownership, purpose, system, belief and habit separate the top 10% from the rest and how to join them